

Connexus

financial extranet service for capital markets connectivity



Connecting opportunities

Speed-to-market Speed to Greater Profitability

Grow your business. Gain a competitive edge. Enhance your firm's flexibility so you can increase profitability. Your connectivity needs, to reach the world's capital markets, are the cornerstones of Connexus[™] – IPC's[®] financial extranet service.

Connexus links you to your critical trading community with advantages you can't afford to be without. You'll benefit from:

- Fast, new on-net service turn-up to serve new customers or capitalize on emerging markets
- Responsive customer care accelerated attention to change requests or other service needs
- A singular, trading communications focus a specialized provider solely focused on your trading business

Connexus leverages IPC's fast-growing network to provide you rapid trading connectivity to established, emerging and frontier markets. It's ideal for buy-side and sell-side firms, inter-dealer brokers, application and market data providers as well as clearing and settlement firms.

With Connexus, you can – through a single connection – reach members of the IPC trading ecosystem to seamlessly communicate, receive and distribute information and transact business. It all adds up to deliver the secure, reliable and flexible financial extranet you want for greater speed-to-market so you can deliver greater profitability for your firm.

Performance engineered for electronic trading

Built on an IP/MPLS backbone, the highly scalable and secure Connexus supports a number of industry standard and trading protocols. And Connexus is engineered to be fully resilient to provide customers 100 percent service availability.

- Supports several access options 64kbps to 1GB, with bandwidth managed as demand grows
- Industry standard protocols supported include TCP, IP and UDP
- Trading protocols supported include FIX

Service options available include:

- Single POP resiliency
- Dual POP resiliency
- Split site resiliency

Connexus for application providers, market data vendors and liquidity venues

Opportunities abound for application providers, market data vendors and liquidity venues – exchanges, ATSs, MTFs, ECNs, OMSs/EMS vendors, order routing specialists, FX platforms and clearing firms – when using Connexus. They can easily:

- Gain visibility of their services within the IPC community
- Cost effectively promote, market and sell their services through IPC's partner marketing program
- Provide reliable access to consumers of trade lifecycle services
- Extend their reach into the global capital markets
- Benefit from flexible solutions that meet collocation, hosting and connectivity needs
- Receive support from a company with a singular, trading communications focus

IPC – focused on you and trading communications

Among the greatest benefits you'll enjoy with Connexus are IPC's industry expertise and responsive customer care.

Our 100-percent focus on communications solutions for the trading community means you have specialized industry expertise with the technical and service delivery individuals engaged with your business.

And our follow-the-sun, 24x7x365 customer service will provide immediate and ongoing support whenever and wherever you need it.

- Global Network Reach
- Service Excellence
- Community of Financial Market Participants





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